

DIGITAL MEDIA (B.A.)

The Digital Media major gives students a holistic introduction to the entire field of broadcasting, allowing them to select concentrations and internships in either Film and Television or Digital Audio and Radio. It requires the core requirements and one concentration.

TV 430	Film Directing	4
TV 497	Internship	1-4
TV 499	Senior Project	4
Total Semester Hours		33-36

Degree Requirements

Digital Media with Digital Audio and Radio Concentration– total program semester hours: 45-48

Digital Media with Film and Television Concentration– total program semester hours: 55-58

Core Requirements

24 semester hours

Code	Title	Semester Hours
RDIO 112	Intro to Digital Audio	4
RDIO/TV 166	Introduction to Mass Media	4
RDIO 230	Radio Production I	4
TV 225	Fundamentals of Video Production	4
TV 251	Writing the Short Script	4
RDIO/TV 460	Law and the Mass Media	4
or RDIO/TV 467	Ethics of Mass Media-Printed and Electronic	
Select one of the following concentrations:		21-34
Digital Audio and Radio Concentration		
Film & Television Concentration		
Total Semester Hours		45-58

Digital Audio and Radio Concentration

21-24 semester hours

Code	Title	Semester Hours
RDIO 240	Radio Production II	4
RDIO 426	Radio Station Operation	2,2
RDIO/TV 305	Radio and TV Newswriting and Editing	4
RDIO 328	Media Sales	4
RDIO 497	Internship	1-4
RDIO 499	Senior Project	4
Total Semester Hours		19-22

Film & Television Concentration

33-36 semester hours

Code	Title	Semester Hours
TV 190	Intro to Cinema	4
TV 235	Intermediate Video Production	4
TV 325	Multicamera TV Production	4
TV 330	Film and Television Editing	4
TV 350	Cinematography	4
TV 351/ THAR 360	Playwriting and Screenwriting I	4