

# INTERNATIONAL BUSINESS AND LANGUAGE (BS)

|                             |  |           |
|-----------------------------|--|-----------|
| BUS 496                     | Business Seminar (or FREN, JAPN, or SPAN 499 Senior Project) | 4         |
| <b>Total Semester Hours</b> |  | <b>48</b> |

College of Arts & Sciences: Ann Hills

The goals of this degree are to develop the ability to communicate and interact in a business context with people of other nationalities and/or economies, to provide language students with career opportunities in international business, and to prepare graduates to function more efficiently in cross-cultural environments. French, Japanese, or Spanish may be chosen as the language of concentration.

## Degree Requirements

**Total program: 80 semester hours**

### Prerequisites Requirements

**20 semester hours**

| Code                         | Title  | Semester Hours |
|------------------------------|--|----------------|
| Select one of the following: |  | 4              |
| FREN 101                     | Elementary French II   |                |
| JAPN 101                     | Beginning Japanese II  |                |
| SPAN 101                     | Elementary Spanish II  |                |
| Select one of the following: |  | 8              |
| FREN 210 & FREN 211          | Intermediate French Stories and Conversation and Intermediate French Conversation and Film |                |
| JAPN 210 & JAPN 211          | Intermediate Japanese I and Intermediate Japanese II                                       |                |
| SPAN 210 & SPAN 211          | Intermediate Spanish I: Short Stories and Intermediate Spanish II: Short Films             |                |
| ACCT 203                     | Financial and Managerial Accounting  | 4              |
| ECON 228                     | Economic Theories & Issues   | 4              |
| <b>Total Semester Hours</b>  |  | <b>20</b>      |

### Core Requirements

**48 semester hours**

| Code   | Title                        | Semester Hours |
|--|------------------------------|----------------|
| Select one of the following:   |                              | 4              |
| FREN 420   | Commercial French            |                |
| JAPN 420   | Commercial/Business Japanese |                |
| SPAN 420   | Commercial Spanish           |                |
| A 300 or 400 level FREN, JAPN, or SPAN course in the target language |                              | 4              |
| ANTH 220   | Cultural Anthropology        | 4              |
| BUS 360  | Principles of Marketing      | 4              |
| BUS 466  | International Marketing      | 4              |
| ECON 324   | Comparative Economic Systems | 4              |
| ECON 325   | International Economics      | 4              |
| MGMT 300   | Principles of Management     | 4              |
| MGMT 451   | International Management     | 4              |
| PLSC 231   | International Relations      | 4              |
| PLSC 261   | Comparative Govt & Politics  | 4              |

### Electives

Three 4-semester hour, 300 or 400 level courses in BUS, ECON, FREN, JAPN, MGMT, PLSC, or SPAN chosen with the approval of the program Chairperson. Students who wish to take BUS 496 Business Seminar as their culminating activity must take MGMT 388 Statistics and BUS 330 Business Finance as two of their three electives. *Students who are not going to enroll in BUS 496 Business Seminar cannot take MGMT 388 Statistics as one of their major electives.*