

# RHETORIC AND COMMUNICATION STUDIES (BA)

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This major requires a minimum of 52 semester hours. The Rhetoric and Communication Studies major prepares students for careers that demand good communication skills and theoretical understanding of communication, including social and human services, business, and law. It emphasizes communication theory, the study and practice of rhetoric, and basic research methods (as well as context-specific training).

## Degree Requirements

Total Program: 52 semester hours

### Core Requirements

36 Semester Hours

Code	Title	Semester Hours
RCS 100	Fundamentals of Public Speaking	4
RCS 120	Introduction to Speech Communication Theory and Practice	4
RCS 260	Plato to Hashtags: Intro to Rhetoric	4
RCS 300	Advanced Argumentative Writing for Public Discourse	4
RCS 460	Rhetorical Criticism	4
RCS 499	Senior Project	4
Select a minimum of three of the following:		12
RCS 210	Interpersonal Communication	
RCS 220	Intercultural Communication	
RCS 240	Persuasion and Social Influence	
RCS 250	Spin Doctoring	
RCS 265	Decolonial Rhetorics	
RCS 270	Peer Tutoring in Writing	
<b>Total Semester Hours</b>		<b>36</b>

### Electives

16 semester hours

Code	Title	Semester Hours
RCS 310	The Dark Side of Interpersonal Communication	4
RCS 330	Interviewing Princpl & Prac	4
RCS 350	Argumentation and Debate	4
RCS 360	Leadership Communication	4
RCS 380	Feminist Rhetorics	4
RCS 390	Queer Theory and BIPOC Rhetorics	4
RCS 400	Voices of Revolution	4
RCS 410	Advanced Interpersonal Communication	4
RCS 420	Health Communication	4
RCS 450	Political Communication	4
RCS 490	Special Topics in Rhetoric and Communication Studies	4-8