

# MASTER OF BUSINESS ADMINISTRATION FOR EXPERIENCED PROFESSIONALS (MBAX)

**Program Director:** Astrid Keel

**Program Length:** 18 - 36 Months

The Master of Business Administration for Experienced Professionals is designed to develop effective future business leaders. This flexible program is designed primarily for adult professionals with a minimum of three years of full-time professional experience with or without undergraduate business degrees. The curriculum integrates management theory with real-world applications. Students have the ability to custom made their program to meet their professional needs.

## Prerequisite

A minimum of three years full-time professional experience. Students without a degree from an English-speaking institution, where English is the primary language of instruction and of the geographic area, must establish minimal proficiency in English by providing a TOEFL score of 79-80 or higher or a minimum score of 110 on the Duolingo English Test.

## Degree Requirements

### Foundation Courses

**0-9 semester hours**

The foundation courses a student must complete are determined by the Director's review of the student's undergraduate coursework and professional experience. If foundation courses are needed, they should be among the first courses taken.

| Code                        | Title                   | Semester Hours |
|-----------------------------|-------------------------|----------------|
| BUS 600A                    | Accounting & Finance    | 3              |
| BUS 600B                    | Economics               | 3              |
| BUS 600C                    | Statistics              | 3              |
| BUS 500J                    | Business Communications | 3              |
| <b>Total Semester Hours</b> |                         | <b>12</b>      |

Foundation courses can be waived, if the equivalent undergraduate courses were completed at a regionally accredited college or university with a grade of C or higher within the past seven years.

**Total Program: 33 semester hours**

### Core Courses

**12 semester hours**

| Code    | Title  | Semester Hours |
|---------|--|----------------|
| BUS 630 | Corporate Finance                            | 3              |
| BUS 650 | Organizational Behavior: Theory and Practice | 3              |
| BUS 660 | Marketing Management                         | 3              |

|                             |  |           |
|-----------------------------|--|-----------|
| BUS 670                     | Technology Based Operations Management | 3         |
| <b>Total Semester Hours</b> |  | <b>12</b> |

### Concentrations/Electives

**12 semester hours**

Each student can select a set of courses that addresses his or her career needs. Specific concentrations can be pursued or courses can be selected from any 500-level BUS courses (other than foundation courses). **A minimum of 12 semester hours of electives is needed to complete the degree requirements<sup>1</sup>.**

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Marketing and Finance concentrations require 9 semester hours.

### Culminating Activity

**3 semester hours**

- BUS 690 Strategic Management

### Concentrations/Electives for the MBA and MBA, Experienced Professionals

In addition to the concentrations listed below, students may pursue any of the concentrations listed under the M.S. Management and Leadership. Units do not double count in the Core and the Concentration.

#### Accounting Concentration

| Code                                      | Title  | Semester Hours |
|---|--|----------------|
| Required Courses                          |  |                |
| BUS 501                                   | Corporate Accounting and Reporting I                 | 3              |
| BUS 502                                   | Corporate Accounting and Reporting II                | 3              |
| Select a minimum of two of the following: |  | 6              |
| BUS 503                                   | Accounting Information for Decision-Making           |                |
| BUS 505                                   | Accounting for Specialized Entities                  |                |
| BUS 506                                   | Auditing Standards & Practices                       |                |
| BUS 508I                                  | Federal Taxation Concepts and Practices - Individual |                |
| BUS 509                                   | Cost Accounting                                      |                |
| <b>Total Semester Hours</b>               |  | <b>12</b>      |

#### Finance Concentration

| Code  | Title                                | Semester Hours |
|---|--------------------------------------|----------------|
| Select a minimum of three of the following: |                                      | 9              |
| BUS 531                                     | Investment and Portfolio Analysis    |                |
| BUS 532                                     | Management of Financial Institutions |                |
| BUS 533                                     | Investment Banking                   |                |
| BUS 534                                     | Entrepreneurial Finance              |                |
| BUS 536                                     | International Financial Management   |                |
| BUS 538                                     | Financial Strategy & Policy          |                |
| <b>Total Semester Hours</b>                 |                                      | <b>9</b>       |

**Note:** BUS 630 Corporate Finance is a prerequisite to all Finance elective courses.

**Information Technology Concentration**

| Code                                       | Title                               | Semester Hours |
|--|-------------------------------------|----------------|
| Select a minimum of four of the following: |                                     |                |
| BUS 511                                    | Management Support Systems          | 3              |
| BUS 512                                    | Integrated Data Management          | 3              |
| BUS 515                                    | Systems Planning and Implementation | 3              |
| BUS 516                                    | E-Business                          | 3              |
| BUS 517                                    | Cyberlaw                            | 3              |
| BUS 565I                                   | Internet Marketing                  | 3              |
| <b>Total Semester Hours</b>                |                                     | <b>12</b>      |

**International Business Concentration**

| Code                        | Title                                      | Semester Hours |
|-----------------------------|--|----------------|
| BUS 516                     | E-Business                                 | 3              |
| BUS 528                     | Contemporary Issues in International Trade | 3              |
| BUS 536                     | International Financial Management         | 3              |
| BUS 566                     | International Marketing Management         | 3              |
| <b>Total Semester Hours</b> |  | <b>12</b>      |

**Management and Leadership Concentration**

| Code  | Title                                | Semester Hours |
|---|--------------------------------------|----------------|
| MGMT 522                                      | Human Resource Management (Required) | 3              |
| BUS 586                                       | Leadership in the Future (Required)  | 3              |
| Two additional elective course in BUS or MGMT |                                      | 6              |
| <b>Total Semester Hours</b>                   |                                      | <b>12</b>      |

**Marketing Concentration**

| Code  | Title                                  | Semester Hours |
|---|--|----------------|
| Select a minimum of three of the following: |  |                |
| BUS 561                                     | Seminar in Consumer Behavior           | 3              |
| BUS 562                                     | New Product Management                 | 3              |
| BUS 563                                     | Marketing Channels/Distribution        | 3              |
| BUS 564                                     | Marketing Intelligence                 | 3              |
| BUS 565I                                    | Internet Marketing                     | 3              |
| BUS 566                                     | International Marketing Management     | 3              |
| BUS 567                                     | The Management & Marketing of Services | 3              |
| BUS 568                                     | Marketing Communications               | 3              |
| <b>Total Semester Hours</b>                 |  | <b>9</b>       |

**Note:** BUS 660 Marketing Management is a prerequisite to all Marketing elective courses.

**Supply Chain Management Concentration**

| Code                                      | Title                              | Semester Hours |
|---|------------------------------------|----------------|
| Required Courses                          |                                    |                |
| BUS 576                                   | Supply Chain Management & Strategy | 3              |
| BUS 577                                   | Compliance Issues in Supply Chains | 3              |
| Select a minimum of two of the following: |                                    |                |
| BUS 516                                   | E-Business                         | 3              |
| BUS 558                                   | Project Management                 | 3              |

|                             |                                 |           |
|-----------------------------|---------------------------------|-----------|
| BUS 563                     | Marketing Channels/Distribution | 3         |
| <b>Total Semester Hours</b> |                                 | <b>12</b> |

**Health Services Management Concentration**

| Code                           | Title   | Semester Hours |
|--------------------------------|---|----------------|
| Required Course                |   |                |
| HSM 501                        | Current Trends and Issues in Health Services (Required)   | 3              |
| Select three of the following: |   |                |
| HSM 540                        | Legal Issues in Health Service Organizations              | 3              |
| HSM 545                        | Foundations of Public Health                              | 3              |
| HSM 547                        | Public Health Policy                                      | 3              |
| HSM 562                        | Human Resource Management in Health Service Organizations | 3              |
| HSM 571                        | Management of Clinical and Financial Information          | 3              |
| HSM 598                        | Field Work/Internship                                     | 3              |
| <b>Total Semester Hours</b>    |   | <b>12</b>      |

Concentration vary by location and some are also available online. MBAX students are also eligible to pursue concentrations listed under the MSLM program.

Students in the MBAX must take additional electives (over and above the requirements for their concentration) in order to complete the requirement of the degree.

Additional electives might apply to each concentration, please consult the schedule each academic term.