

MASTER OF BUSINESS ADMINISTRATION (MBA)

Program Director: Astrid Keel

Program Length: 18 -36 Months

The MBA provides a strong foundation in the traditional areas of business administration, the interrelationships among the various functional business disciplines, and a broad exposure to the contemporary skills of management. Emphasis is on the development of skills necessary to manage in a critical, rational, and effective manner within the complex global environment. The program does not require work experience or an undergraduate degree in business administration.

Students with professional experience and/or an undergraduate degree in business are also eligible.

Degree Requirements

Foundation Courses

0-21 semester hours

The foundation courses a student must fulfill are determined by the Program Director's review of the student's undergraduate coursework and professional experience. If foundation courses are needed, they should be among the first courses taken.

Code	Title	Semester Hours
BUS 500A	Accounting Fundamentals	3
BUS 500B	Economics for Decision-Making	3
BUS 500C	Quantitative and Statistical Analysis	3
BUS 500D	Business Finance	3
BUS 500E	Business Management	3
BUS 500F	Business Marketing	3
BUS 500J	Business Communications	3
Total Semester Hours		21

Core Courses

24 semester hours

Code	Title	Semester Hours
BUS 503	Accounting Information for Decision-Making	3
BUS 510	Management of Information Technology	3
BUS 525	Economics of the Firm	3
BUS 530	Financial Management	3
BUS 551	Seminar in Organization Theory & Behavior	3
BUS 560	Seminar in Marketing Management	3
BUS 575	Analysis of Business Operations	3
BUS 581	Managing in a Global Economy	3
Total Semester Hours		24

Culminating Activity

3 semester hours

Code	Title	Semester Hours
BUS 596	Graduate Business Seminar	3
Total Semester Hours		3

Concentrations/Electives for the MBA and MBA, Experienced Professionals

In addition to the concentrations listed below, students may pursue any of the concentrations listed under the M.S. Management and Leadership or complete 9 semester hours of electives from 500-level BUS courses other than foundation courses. Units do not double count in the Core and the Concentration.

Accounting Concentration

Code	Title	Semester Hours
Required Courses		
BUS 501	Corporate Accounting and Reporting I	3
BUS 502	Corporate Accounting and Reporting II	3
Select a minimum of one of the following:		3
BUS 505	Accounting for Specialized Entities	
BUS 506	Auditing Standards & Practices	
BUS 508I	Federal Taxation Concepts and Practices - Individual	
BUS 509	Cost Accounting	
Total Semester Hours		9

Finance Concentration

Code	Title	Semester Hours
Select a minimum of three of the following:		
BUS 531	Investment and Portfolio Analysis	9
BUS 532	Management of Financial Institutions	
BUS 533	Investment Banking	
BUS 534	Entrepreneurial Finance	
BUS 536	International Financial Management	
BUS 538	Financial Strategy & Policy	
Total Semester Hours		9

Note: BUS 530 Financial Management Financial Management is a prerequisite to all Finance courses.

Information Technology Concentration

Code	Title	Semester Hours
Select a minimum of three of the following:		
BUS 511	Management Support Systems ¹	9
BUS 512	Integrated Data Management	
BUS 515	Systems Planning and Implementation	
BUS 516	E-Business	
BUS 517	Cyberlaw	
BUS 565I	Internet Marketing	
Total Semester Hours		9

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Currently not being offered.

International Business Concentration

Code	Title	Semester Hours
Select a minimum of three of the following:		
BUS 516	E-Business	3
BUS 528	Contemporary Issues in International Trade	3
BUS 536	International Financial Management	3
BUS 566	International Marketing Management	3
Total Semester Hours		9

Management and Leadership Concentration

Code	Title	Semester Hours
MGMT 522	Human Resource Management	3
BUS 586	Leadership in the Future	3
Additional BUS or MGMT Elective Course		3
Total Semester Hours		9

Marketing Concentration

Code	Title	Semester Hours
Select a minimum of three of the following:		
BUS 561	Seminar in Consumer Behavior	3
BUS 562	New Product Management	3
BUS 563	Marketing Channels/Distribution	3
BUS 564	Marketing Intelligence	3
BUS 565I	Internet Marketing	3
BUS 566	International Marketing Management	3
BUS 567	The Management & Marketing of Services	3
BUS 568	Marketing Communications	3
Total Semester Hours		9

Note: BUS 560 Seminar in Marketing Management is a prerequisite to all Marketing elective courses.

Supply Chain Management Concentration

Code	Title	Semester Hours
Required Courses		
BUS 576	Supply Chain Management & Strategy	3
BUS 577	Compliance Issues in Supply Chains	3
Select a minimum of one of the following:		
BUS 516	E-Business	3
BUS 558	Project Management	3
BUS 563	Marketing Channels/Distribution	3
Total Semester Hours		9

Health Services Management Concentration

Code	Title	Semester Hours
Required Course		
HSM 501	Current Trends and Issues in Health Services	3
Select three of the following:		
HSM 540	Legal Issues in Health Service Organizations	3
HSM 545	Foundations of Public Health	3
HSM 547	Public Health Policy	3
HSM 562	Human Resource Management in Health Service Organizations	3
HSM 571	Management of Clinical and Financial Information	3
HSM 598	Field Work/Internship	3
Total Semester Hours		12