

# ECONOMICS (BS)

Economics examines the difficult choices that society, business enterprises, the public sector, and individuals must make to distribute resources. It also deals with explaining and forecasting how an economy will perform, and it provides analytical tools for determining the attractiveness of industries, markets and behaviors that will maximize profits.

## Degree Requirements

**Total Program: 78 semester hours**

### Prerequisites

**30 semester hours**

All students are expected to be proficient in word processing, spreadsheets, electronic communications, and information retrieval on the Internet. All students are encouraged to take BUS 101 Connect for Success Mentoring.

The following must be completed before enrolling in 300 or 400 level ACCT, BUS, ECON, or MGMT courses.

Code	Title	Semester Hours
ACCT 201	Fundamentals of Accounting I	4
ACCT 202	Fundamentals of Accounting II	4
BUS 200	Information Technology	2
BUS 242	Achieving Professional Success	2,4
BUS 270	Statistics	4
BUS 272	Introduction to Operations Management	4
BUS 279	Intro to Artificial Intelligence in Business	2
ECON 220	Economic Analysis I	4
ECON 221	Economic Analysis II	4
<b>Total Semester Hours</b>		<b>30-32</b>

### Core Requirements

**36 semester hours**

Code	Title	Semester Hours
BUS 330	Business Finance	4
BUS 410	Management Information Systems	4
ECON 320	Intermediate Macroeconomics	4
ECON 321	Intermediate Microeconomics	4
ECON 323	Money & Banking	4
ECON 325	International Economics	4
ECON 327	Public Finance & Fiscal Policy	4
ECON 371	Econometrics	4
ECON 499	Senior Project	4
<b>Total Semester Hours</b>		<b>36</b>

### Electives or Concentrations

**12 - 16 semester hours**

Economics students must complete a minimum of 12 semester hours in 300-400 level BUS, ECON, or approved MGMT courses<sup>1</sup>, or one of the

concentrations listed below. If a course is required for the major and also for the concentration, Economics students cannot use that course for the concentration and must take a different course in the concentration to fulfill the concentration requirement.

<sup>1</sup>

Except BUS 346 Written Business Communication, MGMT 360 Financial Management and Budgeting, MGMT 388 Statistics, or MGMT 496 Seminar in Management.

#### Business Finance Concentration

This concentration prepares students for successful careers in the corporate finance, industrial or bank management fields.

**Total Concentration: 12 semester hours**

Code	Title	Semester Hours
BUS 331	Managerial Finance	4
<b>Select two of the following:</b>		<b>8</b>
BUS 431	Investments: Security Analysis & Portfolio Management	
BUS 432	Financial Institutions	
BUS 436	International Finance	
ECON 323	Money & Banking	
<b>Total Semester Hours</b>		<b>12</b>

#### Business Management Concentration

This concentration studies theoretical foundations for understanding how an organization is affected by its environment, how employees are motivated to accomplish organizational goals, practical skills necessary for attracting, encouraging, and retaining human resources, and successful interpersonal skills.

**Total Concentration: 12 semester hours**

Code	Title	Semester Hours
MGMT 355	Leadership in Organizations	4
<b>Select two of the following:</b>		<b>8</b>
MGMT 356	Introduction to Organizational Theory	
MGMT 358	Culture and Gender Issues in Management	
BUS 390	Integrative Business Practicum	
MGMT 451	International Management	
MGMT 455	Managing Human Resources	
<b>Total Semester Hours</b>		<b>12</b>

#### Information Technology Concentration

This concentration prepares students for successful careers in Information Systems/Information Technology. It also provides an overview and trend analysis for decision making.

**Total Concentration: 16 semester hours**

Code	Title	Semester Hours
CMPS 375	Systems Analysis and Design	4
CMPS 490	Database Management Systems	4
CMPS 368	Principles of Computer Networks	4
or CMPS 392	Project Management	

BUS 416	Electronic Commerce (Programming recommended)	4
<b>Total Semester Hours</b>		<b>16</b>

### International Business Concentration

This concentration studies how international business practices and customs differ from those in the US.

#### Total Concentration: 12 semester hours

Code	Title	Semester Hours
Select three of the following:		12
BUS 436	International Finance	
BUS 466	International Marketing	
ECON 324	Comparative Economic Systems	
ECON 325	International Economics	
MGMT 451	International Management	
<b>Total Semester Hours</b>		<b>12</b>

### Human Resources Management Concentration

#### Total concentration: 12 semester hours

Code	Title	Semester Hours
MGMT 455	Managing Human Resources	4
Select two of the following:		8
MGMT 359	Management of Change and Conflict	
MGMT 426	Training and Development	
MGMT 456	Compensation and Benefits	
MGMT 457	Mediation	
<b>Total Semester Hours</b>		<b>12</b>

### Marketing Concentration

This concentration examines the tools and techniques used to determine the needs of individuals or segments of society to provide the most effective means of informing customers of the availability of goods and services, and to deliver such goods and services.

#### Total Concentration: 12 semester hours

Code	Title	Semester Hours
BUS 464	Marketing Research	4
Select two of the following:		8
BUS 365	Consumer Behavior	
BUS 368	Integrated Marketing Communication	
BUS 461	Marketing Management	
BUS 465	Digital Marketing	
BUS 466	International Marketing	
BUS 467	Service Marketing	
<b>Total Semester Hours</b>		<b>12</b>

The 4+1 Master of Business Administration (MBA) program will help undergraduate students obtain a strong foundation in the traditional areas of business administration, the interrelationships among the various functional business disciplines, and a broad exposure to the contemporary skills of management. Emphasis is on the development of skills necessary to manage in a critical, rational, and effective manner

within the complex global environment. During the student's senior year in the undergraduate BS in Business Administration (BSBA), BA in Business Administration (BABA), BS in Economics (BS Econ) program, students will begin taking graduate MBA courses, which will count toward both degrees, thereby providing an accelerated path to completion.

### Minimum Requirements to Apply to Participate in the 4+1 MBA Program:

- Must be a current undergraduate BSBA, BABA, or BS Econ student with a 2.75 GPA.
- Must earn grades of C or better in each of the following courses:
  - ACCT 203 Financial and Managerial Accounting or ACCT 201 Fundamentals of Accounting I & ACCT 202 Fundamentals of Accounting II
  - BUS 270 Statistics or MGMT 388 Statistics
  - BUS 330 Business Finance
  - ECON 228 Economic Theories & Issues or ECON 220 Economic Analysis I & ECON 221 Economic Analysis II
- Students must have completed a minimum of 88 semester hour by the end of the junior year.
- Students must complete the Application for Graduation for the bachelor's undergraduate degree prior to applying for the 4+1 MBA.
- Students must retain a 2.75 GPA overall and in the major in their senior year.
- Students must maintain a 3.0 GPA in MBA courses.
- A maximum of 15 semester hours of MBA courses may be taken in the senior year.
- MBA course options during the senior year may include:
  - MBA 403 Accounting Information for Decision Making
  - MBA 410 Management of Information Technology
  - MBA 430 Financial Management
  - MBA 451 Seminar in Organization Theory & Behavior
  - MBA 460 Seminar in Marketing Management
  - MBA 475 Analysis of Business Operations
- Once accepted to the 4+1 MBA program, it is expected students will register in both the Fall and Spring semesters of their senior year.
- Students must follow the MBA program listed in the University catalog.
- No undergraduate courses may be used to satisfy MBA graduate level courses.
- Students may take remaining GE and major requirements concurrently during their senior year.
- Students can meet with their Academic Advisor as early as the first semester of their freshman year to review both undergraduate BSBA/BABA/BS Econ curriculum and 4+1 MBA program requirements.
- Students interested in this program need to work closely with their Academic Advisor to develop a specific educational plan and must meet with their Academic Advisor each semester.

### MBA courses may be used to satisfy these undergraduate requirements:

- MBA 403 Accounting Information for Decision Making used to satisfy degree applicable elective units
- MBA 410 Management of Information Technology used to satisfy BUS 410 Management Information Systems
- MBA 430 Financial Management used to satisfy degree applicable elective units

- MBA 451 Seminar in Organization Theory & Behavior used to satisfy MGMT 459 Organizational Behavior: Theory and Application
- MBA 460 Seminar in Marketing Management used to satisfy BUS 461 Marketing Management
- MBA 475 Analysis of Business Operations used to satisfy BUS 456 Operations Management