

# BUSINESS ADMINISTRATION (BA)

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This degree is designed to enhance the knowledge and effectiveness of students by linking theory with student's work experience and industry practices for a successful career in business. The themes of critical thinking skills, ethics, interpersonal skills, the impact of cultural differences on business practices, learning to work in group settings and lifelong learning skills are woven throughout the program.

## Degree Requirements

**Total program: 52 semester hours**

### Prerequisite Requirements

**12 semester hours**

Code	Title	Semester Hours
BUS 270	Statistics	4
BUS 274	Applied Quantitative Analysis	4
ECON 228	Economic Theories & Issues	4
<b>Total Semester Hours</b>		<b>12</b>

### Core Requirements

**32 semester hours**

Code	Title	Semester Hours
ACCT 203	Financial and Managerial Accounting	4
BUS 330	Business Finance	4
BUS 347	Legal Environment of Business	4
BUS 360	Principles of Marketing	4
BUS 410	Management Information Systems	4
BUS 496	Business Seminar	4
MGMT 300	Principles of Management	4
MGMT 355	Leadership in Organizations	4
<b>Total Semester Hours</b>		<b>32</b>

### Electives

**8 semester hours**

Two or more additional 300-400 level ACCT, BUS, ECON, and/or approved MGMT courses. Except for MGMT 360 Financial Management and Budgeting, MGMT 388 Statistics, and MGMT 496 Seminar in Management.

### Concentrations

Business Administration students may pursue one of the concentrations listed under the B.S., Business Administration (Business Finance, Business Management, Human Resource Management, Information Technology, International Business or Marketing) by satisfying all the requirements of the B.A. in Business Administration.