

UNDERGRADUATE

College Mission

Our mission is to offer relevant and distinctive educational experiences that meet the professional and educational needs of our diverse student body and employers in the business, public and social sectors.

Core Values

The College of Business embraces the University's core values:

Ethical Reasoning

- Ethical behavior and social justice

Community and Civic Engagement

- Student, faculty, and staff development through community engagement
- Experiential learning to promote educational effectiveness

Diversity and Inclusivity

- A student-centered educational community with caring faculty and staff
- A strong commitment to students, faculty, and staff and their success personally, academically, and professionally
- Diversity of economic and cultural backgrounds
- A culture of openness that embraces differences of opinion and equality

Lifelong Learning

- A scholar practitioner model to promote intellectual contribution and faculty development
- An environment that promotes self-discovery and programs for working adults

The College offers undergraduate degrees in Accounting, Business Administration (with concentrations in Business Finance, Management, Human Resource Management, Information Technology, International Business, and Marketing), Economics, and Organizational Management. Minors are available in Business Administration, Business Management, Economics, and Marketing.

Traditional-undergraduate business students are advised to participate in co-curricular activities related to business or other student governance and leadership groups. Students may choose to augment on-campus education through job experience in work-study and internship programs. Students are also strongly encouraged to study abroad to broaden their horizons while earning degree credit.

- Business Minors (<https://laverne-public.courseleaf.com/college-business-public-management/undergraduate/business-minors/>)
- Undergraduate Business Programs (La Verne Campus) (<https://laverne-public.courseleaf.com/college-business-public-management/undergraduate/central-campus-undergraduate-business-programs/>)
- Regional Campuses (Including CAPA) Undergraduate Business Programs (<https://laverne-public.courseleaf.com/college-business-public-management/undergraduate/regional-campuses-including-capa-undergraduate-business-programs/>)