

DOCTOR OF BUSINESS ADMINST (DBA)

DBA 615 Innovation & IT in Business

This course introduces students to new directions in information systems and effective approaches for evaluating their relevance and applicability to their business environments. It also introduces the new challenges and problems they present. Students are exposed to emerging technologies and the latest design trends in data and knowledge, networks and applications, and how organizations exploit them to gain competitive advantage. Letter grade only. Not challengeable.

Semester Hours: 3

DBA 628 Applied Managerial Economics

This course integrates economic theory and quantitative methods for the purpose of developing important decision-making tools relevant to the managerial pursuit of entity optimization and efficiency. It also explores the principles that economic forces impact organizations and that managerial behavior has economic consequences. Letter grade only. Not challengeable.

Semester Hours: 3

DBA 635 Finance

This course presents financial theories of business to support the internal decision-maker. It also covers empirical evidence as tests of theories. Topics to be covered include: investor utility, risk and return, uncertainty in investment and financial decisions, asset and security valuation theory, cost of capital and capital structure theory, dividend decisions, capital budgeting, managerial options, and portfolio analysis. Letter grade only. Not challengeable.

Semester Hours: 3

DBA 643 Ethics & Social Responsibility

This course is an overview of major themes in theoretical and applied ethics as these pertain to contemporary business contexts. Topics covered include: the foundations of and alternatives to the western ethical tradition; enduring and changing attitudes of capitalism as these have taken shape in the US and global contexts; the changing role and attributes of the corporation as these pertain to ethical conduct and practice; consumerism and the environment; workplace basic issues (employment, discrimination, whistle-blowing) and current challenges. Letter grade only. Not challengeable.

Semester Hours: 3

DBA 647 Business, Law, & Ethics

This course explores the role of business managers, emphasizing the constraints of often conflicting laws and ethics. The course also provides the underlying conceptual framework of the legal environment in which businesses presently operate, and stimulates students' thinking about how this environment can be changed for the better using other approaches. Letter grade only. Not challengeable.

Semester Hours: 3

DBA 651 Seminar in Organizational Behavior

This course is designed to take an in depth look at some of the key topics in organizational behavior that influence today's organizations. The course also surveys the literature to facilitate students grasp major issues, ideas, and challenges pertaining to the field of organizational behavior. Letter grade only. Not challengeable.

Semester Hours: 3

DBA 656 Advanced Topics in Leadership and Management

This course covers contemporary theories, principles, and practices related to leadership and management. Emphasis will be placed on how to develop and engage staff to achieve targeted strategic results and facilitate collaboration and engagement. It also provides students with the necessary tool in leadership to enhance their performance as leaders. Letter grade only. Not challengeable.

Semester Hours: 3

DBA 665 Marketing Theory

This course explores the multi-disciplinary foundations of marketing and how it impacts current thinking. It also investigates major areas of controversy, conflict, and uncertainty. The underpinnings of marketing theory will provide a means of contemplating current concepts and future development in marketing research. Letter grade only. Not challengeable.

Semester Hours: 3

DBA 674 Qualitative Research

Prerequisite: DBA 681

This course is the continuation of DBA 681 with the focus of qualitative methods of analysis (e.g. content analysis, interviews, surveys). Letter grade only. Not challengeable.

Semester Hours: 3

DBA 675 Quantitative Research I: Applied Regression Analysis

This course is an introduction to multiple regression analysis, with an emphasis on how it applies to business and public administration. It covers the statistical tools needed for students to develop and execute independent research projects. Topics include multiple regression estimation, interpretation, basic assumptions, and diagnostics. Letter grade only. Not challengeable.

Semester Hours: 3

DBA 676 Dissertation Data Analysis

Prerequisite: DBA 686 and DBA 687

In this course, students will learn the advanced topics in qualitative analysis or quantitative analysis customized to their dissertation needs. Students will work with faculty on their dissertation data analysis. CRD/NCR only. Not challengeable.

Semester Hours: 3

DBA 681 Nature of Inquiry

Introduction to business administration inquiry and research. Students will gain an understanding of the different types of scholarship in business administration. The course examines different types of research designs and methodologies along with business administration research topics and emerging areas of inquiry. Letter grade only. Not challengeable.

Semester Hours: 3

DBA 684 Dissertation Seminar A

This course is designed to inform students of the general parameters of the dissertation process and to facilitate the initial development and design of a dissertation research project. Letter grade only. Not challengeable.

Semester Hours: 3

DBA 685 Dissertation Seminar B

This course provides students with the general parameters of the dissertation process and facilitates the initial development and design of a dissertation research project. Letter grade only. Not challengeable.

Semester Hours: 3

DBA 686 Dissertation Proposal Devlp

Prerequisite: DBA 684

In this course, students will work with faculty on the development of the dissertation proposal and get proposal approval from dissertation committee. CRD/NCR only. Not challengeable.

Semester Hours: 3

DBA 687 Dissertation I

Prerequisite: DBA 685

This course is the first of a three course series designed to help students continue their work on the dissertation research and writing. In this course, students will work with faculty on the development of data collection plan and get ethics approval from IRB. CRD/NCR grade only. Not challengeable.

Semester Hours: 3

DBA 688 Dissertation II

Prerequisite: DBA 686 and DBA 687

This course is the second of a three course series designed to help students continue their work on the dissertation research and writing. In this course, students will work with faculty on dissertation data analysis and writing. CRD/NCR only. Not challengeable.

Semester Hours: 3

DBA 689 Dissertation III

Prerequisite: DBA 686 and DBA 687

This course is the third of a three course series designed to help students continue their work on the dissertation research and writing. In this course, students will work with faculty on the completion of the dissertation. CRD/NCR only. Not challengeable.

Semester Hours: 3

DBA 694 Seminars in Strategic Management

This course is designed to focus on the foundations of strategic management research. Its goal is to introduce doctoral students to a broad range of theoretical and empirical research on strategic management and to demonstrate performance differences between firms within and across industries.

Semester Hours: 3

DBA 699C Dissertation Seminar I

Prerequisite: Advancement to Candidacy

Research and writing of doctoral dissertation. Credit/no credit only. Not challengeable.

Semester Hours: 1

DBA 699D Dissertation Seminar II

Prerequisite: Advancement to Candidacy and DBA 699C

Research and writing of doctoral dissertation. Credit/no credit only. Not challengeable.

Semester Hours: 2