MASTER OF BUSINESS ADMIN (MBA)

MBA 410 Management of Information Technology
This course is designed as an advanced study of the management of information systems/information technology (IS/IT) in organizations. The topics covered include the impact information technology on organizations and society from strategic and operations point of view, current issues in hardware and software, current trends in telecommunications, including networking, techniques and issues of data management, systems acquisition, developing and executing an acquisition plan, impact and role of end-user computing/development in organizations, global trends in information technology, awareness of the role and benefits of information systems planning and some of the current methodologies, ethical issues in information management and ability to establish one's own professional ethics and standards. Can be taken for letter grade only. Not challengeable.

Grade Mode: Letter, Letter, Audit
Semester Hours: 3

MBA 451 Seminar in Organization Theory & Behavior
This seminar is intended to examine different perspectives in organization theory and behavior and their impact on organizations and management. It will provide the opportunity to introduce and discuss major works in organizational theory and behavior and practical applications in dealing with human issues in organizations. It provides fundamental knowledge for students to work and manage others effectively in organizations. Further, the seminar explores how organizations function, develop, and modify themselves to reflect the needs of the external as well as the internal environments.

Grade Mode: Letter, Credit/No Credit, Letter, Credit/No Credit, Audit
Semester Hours: 3

MBA 460 Seminar in Marketing Management
Use of marketing mix by firm for consumer and industrial products. Product development, pricing strategies, promotion, and distribution techniques.

Grade Mode: Letter, Credit/No Credit, Letter, Credit/No Credit, Audit
Semester Hours: 3

MBA 475 Analysis of Business Operations
This course was designed to provide management and analytical concepts/tools for the management of operations and the decision-making process within the scope of the product life-cycle. Coverage is topical and will include the general operations management framework, process and quality management (Statistical Process Control, TQM, and Six Sigma), product design considerations, lean manufacturing, supply chain issues, inventory management, logistics/distribution networks, 3PLs, and reverse logistics. May be taken for letter grade only. Not challengeable.

Grade Mode: Letter, Letter, Audit
Semester Hours: 3