

# RADIO (RDIO)

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## RDIO 112 Intro to Digital Audio

Basics of audio controls in the broadcast industry. Use of audio boards and recording equipment. Experience with radio studio controls and audio for video.

**Grade Mode:** Letter, Credit/No Credit, Audit

**Semester Hours:** 4

## RDIO 166 Introduction to Mass Media

Introduces print and electronic media. Examines history, regulation, programming, and economics. Emphasizes impact of media and media literacy. Also JOUR 166 and TV 166.

**Grade Mode:** Letter, Credit/No Credit, Audit

**Semester Hours:** 4

## RDIO 230 Radio Production I

Introduces radio production as a viable communication medium. Includes radio announcing, programming, ratings, and sales. Requires on-air work on KULV Radio and production work. (Formerly RDIO 220A).

**Grade Mode:** Letter, Credit/No Credit, Audit

**Semester Hours:** 4

## RDIO 240 Radio Production II

Continuation of RDIO 230. Emphasizes on-air work and production. Includes airshift on KULV. Not challengeable.

**Grade Mode:** Letter, Credit/No Credit, Audit

**Semester Hours:** 4

## RDIO 305 Radio and TV Newswriting and Editing

**Prerequisite:** Completion of JOUR 100

Gathering, writing, and editing news in forms required by radio and television. Also JOUR 305 and TV 305.

**Grade Mode:** Letter, Credit/No Credit, Audit

**Semester Hours:** 4

## RDIO 306 Radio Station Newswriting & Editing

**Prerequisite:** Completion of JOUR/RDIO/TV 305

Gathering, writing, and editing news in forms required by radio. May be taken four times for credit. Not challengeable.

**Grade Mode:** Letter, Credit/No Credit, Audit

**Semester Hours:** 2

## RDIO 318 Survey of Multi-Media

Examines impact of digital news media on modern communication and critically evaluates digital media content and design. Students create various projects using an array of software. Also JOUR 318 and TV 318. Can be taken for letter grade only.

**Grade Mode:** Letter, Audit

**Semester Hours:** 4

## RDIO 328 Media Sales

Emphasizes professional selling and sales management techniques. Also BUS 361, JOUR 328, and TV 328.

**Grade Mode:** Letter, Credit/No Credit, Audit

**Semester Hours:** 4

## RDIO 399 Independent Study

Student-designed courses approved by a faculty member. Prior approval of goals, objectives, procedures, and assessment plan as directed in the Independent Study Manual is required. May be taken multiple times with a different topic for credit. Not challengeable.

**Grade Mode:** Letter, Credit/No Credit, Audit

**Semester Hours:** 1-4

## RDIO 408 Selected Topics

Selected topics in specialty areas of communications in response to student needs and faculty interests. May be repeated with different topics a maximum of three times. Also JOUR 408 and TV 408. Can be taken for letter grade only. Not challengeable.

**Semester Hours:** 1-4

## RDIO 426 Radio Station Operation

Advanced positions and responsibilities in operating campus radio station. Requires instructor approval. May be taken four times for credit. Not challengeable. (Formerly RDIO 426A-D).

**Grade Mode:** Letter, Credit/No Credit, Audit

**Semester Hours:** 2

## RDIO 460 Law and the Mass Media

Legal and governmental rules and regulations that apply to mass media. Study of current cases. Also JOUR 460 and TV 460.

**Grade Mode:** Letter, Credit/No Credit, Letter, Credit/No Credit, Audit

**Semester Hours:** 4

## RDIO 465 History of Mass Media

Development of the mass media. Current methods of collecting and reporting news and expressing editorial opinion. Also JOUR 465 and TV 465.

**Grade Mode:** Letter, Credit/No Credit, Letter, Credit/No Credit, Audit

**Semester Hours:** 4

## RDIO 467 Ethics of Mass Media-Printed and Electronic

Current ethical standards, procedures, and problems in printed and electronic media. Also JOUR 467 and TV 467.

**Grade Mode:** Letter, Credit/No Credit, Letter, Credit/No Credit, Audit

**Semester Hours:** 4

## RDIO 480 Radio Special Projects

Work in studios to assist beginning students and produce work for operation of campus radio station. For students who have completed all required radio sequences. Requires instructor approval. May be taken twice for credit. Not challengeable. (Formerly RDIO 480A-B).

**Grade Mode:** Letter, Credit/No Credit, Audit

**Semester Hours:** 2

## RDIO 497 Internship

Supervised work experience in student's major area. Requires 3.0 GPA in major coursework and instructor approval. Also JOUR 497 and TV 497. May be repeated up to 8 semester hours.

**Grade Mode:** Letter, Credit/No Credit, Letter, Credit/No Credit, Audit

**Semester Hours:** 1-4

**RDIO 499 Senior Project**

Culminating activity required by majors in all departments. Papers/theses/projects researched, prepared, and written under the guidance of a faculty member. Comprehensive exams or recitals required in some departments. Academically, Students must be in Good Standing to enroll in 499. Also JOUR 499 and TV 499. Can be taken for letter grade only. Instructor Approval Required. Not challengeable.

**Semester Hours: 4**