HEALTH SERVICES CERTIFICATES

Certificate in Health Services Management

This certificate is designed for individuals with managerial experience in a different industry who want to make a career move into the healthcare industry into a general management role.

Requirements: 12 semester hours

Code	Title	Semester Hours
HSM 501	Current Trends and Issues in Health Services	3
Select 3 of the fo	llowing courses:	9
HSM 540	Legal Issues in Health Service Organizations	;
HSM 545	Foundations of Public Health	
HSM 547	Public Health Policy	
HSM 562	Human Resource Management in Health Ser Organizations	vice
HSM 571	Management of Clinical and Financial Inform	nation
HSM 598	Field Work/Internship	

Certificate in Health Services Marketing and Business Development

This certificate is designed for individuals with marketing and business development experience in a different industry who want to use that experience to make a career move into the healthcare industry.

Requirements: 18 semester hours

Total Semester Hours

Code	Title	Semester Hours
Choose 6 of the f	following courses:	18
HSM 501	Current Trends and Issues in Health Services	
HSM 520	Strategic Planning and Management in Healt Service Organizations	h
HSM 523	Management of Organizational Innovation	
HSM 532	Budgeting and Cost Control	
HSM 571	Management of Clinical and Financial Inform	ation
HSM 583	Marketing and Business Development	
HSM 598	Field Work/Internship	
Total Semester Hours		

Preparing for U.S. Medical Residency/ Fellowship Certificate

Requirements: 6 semester hours

This two-course certificate provides career development and organizational leadership tools for those seeking U.S. medical residency or fellowship opportunities.

Code	Title	Semester Hours
HSM 587	Fundamentals of Healthcare Leadership	3
HSM 588	Medical Career Development Practicum	3
Total Semester Hours		6

Management & Leadership for Physicians & Nurses Certificate

Requirements: 15 semester hours

12

This certificate is for practicing clinical personnel who desire an increasing role in leadership and management in a healthcare setting.

Code	Title Seme	ester ours
Required Courses		ouis
HSM 500	Management & Organizational Theory & Practice	3
HSM 587	Fundamentals of Healthcare Leadership	3
Three courses fro	om the following:	9
HSM 520	Strategic Planning and Management in Health Service Organizations	
HSM 562	Human Resource Management in Health Service Organizations	
HSM 540	Legal Issues in Health Service Organizations	
HSM 571	Management of Clinical and Financial Information	
HSM 588	Medical Career Development Practicum	

Total Semester Hours 15